



VERITY
Asset Management

Verity Multi-Manager Exchange (VMX)

A multiple manager approach using state-of-the-art technology allows you to select from a menu of strategies, with the personal support and resources of both Verity's Advisor Services Team and its Investment Team.

Boutique Investment Management Strategies

Targeted to clients who are sophisticated, sensitive to risk, and in search of creative solutions.

- Highly specialized
- Risk management focused
- Implemented using sound principles / disciplined processes

Three Dimensional Portfolio Construction

- Modern approaches to portfolio construction, where skillfully applied, have sometimes produced effective results. However, most have operated in only two dimensions:

- (1) relative risk targeting, and
- (2) asset class diversification.

- Style diversification brings a new and potentially powerful third dimension to the portfolio construction process. It adds a valuable new layer to portfolio diversification and expands the opportunities for growth.

Genuine Style Diversification

- Strategies vary in style across a broad spectrum - rigorous fundamental analysis, disciplined quantitative processes, diversified tactical allocation, and more ...
- Strategy managers also employ a diverse array of techniques in their management of risk.
- Strategies are implemented across a wide range of market segments, including broad U.S. equity, small/mid-cap equity, global all asset, and fixed income alternatives.

Added Value

- We live in an era unprecedented in human history - unprecedented in the global integration of markets, and unprecedented in the breathtaking magnitude of indebtedness assumed by the world's central banks. As investors, we cannot know where this will ultimately lead.
- In such an era, skilled investment managers delivering a variety of carefully developed strategies, each adjusting independently to evolving conditions, may provide an enhanced probability of success.

Our Team

Sean J. McGill

Vice President,
Director of Advisor Services

Office: 800.247.6717 ext. 105
Email: smcgill@verityinvest.com

Amy S. Angus

Director, Business Development

Office: 800.247.6717 ext. 107
Email: aangus@verityinvest.com

Advisor Use Only

280 South Mangum Street
550 Diamond View II
Durham, NC 27701

(800) 247.6717
www.verityinvest.com

**Independent Thinking.
Meaningful Results.**

Registered Investment Adviser