



**VERITY**  
Asset Management

# Concentrated Growth Composite

INDEPENDENT ADVICE

ACTIVE MANAGEMENT

## ALLOCATION ILLUSTRATION

Verity Tactical All Asset	35%
Verity Domestic Equity Opportunity	40%
Verity Small/MidCap Value	25%

**The Concentrated Growth Composite** blends two distinctly different equity strategies and a broad-based tactical allocation strategy. The combination spreads the equity concentration across two different management styles and adds the tactical allocation strategy for added diversification.

The first equity strategy (Verity Domestic Equity Opportunity) invests flexibly across the broad range of U.S. equities. It is designed to weight the portfolio toward industry groups with more attractive fundamentals and may use index exposure to broad market sectors, but it will typically focus more heavily on selection of individual stocks where they appear to offer more compelling opportunity and value.

The second equity strategy (Verity Small/MidCap Value) takes a quantitative approach, screening U.S. small and midcap stocks using a proprietary blend of valuation metrics. The strategy is concentrated, holding typically 15-20 securities, allowing the portfolio manager to focus on best ideas. It is designed to remain fully invested at all times.

The tactical allocation strategy (Verity Tactical All Asset) develops a diversified mix of favorable opportunities - selecting from a broad spectrum of asset classes, market sectors, and countries - and adjusts the mix in an effort to take advantage of underpriced markets and/or market trends. The strategy has a demonstrated history of managing risk and an ability to add elements of stability and growth potential across a wide variety of market conditions.

This composite focuses the best ideas of two carefully executed equity strategies, providing opportunity for substantial growth, while providing diversification across both management styles and asset classes. The inclusion of the more broadly diversified tactical allocation strategy provides other opportunities for growth while potentially tempering the full effect of a sharp equity market downturn.

*All investing involves risk of loss. Portfolio values will fluctuate with changing market conditions, and there is no guarantee that strategies that have been successful in the past will be similarly successful in the future. This material contains forward looking statements. There is no guarantee these outcomes will be achieved. Concentrated strategies may experience greater price volatility. Diversification does not assure a profit or protect against loss in a declining market. The use of hedging strategies does not eliminate the risk of experiencing investment loss.*

*This material is for illustration purposes only. The specific strategies and percentage allocations may change from time to time. Clients may elect to use this illustration as a guide in selecting strategies for their account(s). Alternatively, by selecting a specific "Managed Composite" on their application or enrollment form, a client may elect to give Verity authorization to manage the allocation of strategies in their account. With such authorization by the client, Verity will have discretion to select and change both the specific strategies used and the percentage allocation to each, so long as the overall allocation of strategies is generally consistent with the description of the pertinent Managed Composite. For more information on both the individual strategies and Managed Composites, please review Verity's Form ADV Part 2, Sections 4 and 5, before investing.*

VER.Comp.20161017

280 South Mangum Street  
550 Diamond View II  
Durham, NC 27701

(800) 247.6717  
www.verityinvest.com

**Independent Thinking.  
Meaningful Results.**